

Hawaii Tourism Wants You!

The latest statistics show New Zealand visitor days to Hawaii continue to climb and the Hawaiian Tourism Authority is inviting those from the Kiwi trade to its annual conference in Sep to inspire and better equip them to sell the rainbow state.

Preliminary US arrival figures show some 5500 Kiwi arrivals to the state for the month of May, and just under 20,000 arrivals Jan-May. While the numbers are down 4.2% on the previous corresponding Jan-May period, Hawaii Tourism New Zealand manager Darragh Walshe says the results are still encouraging as length of stay has jumped 7.1% for the period under review—with overall Kiwi visitor days up 2.7% Jan-May.

“It’s all really encouraging and we are continuing to see strong demand for Hawaii,” adds Walshe.

The global tourism industry is con-

verging on Hawaii 26-30 Sep for the NTO’s annual tourism conference, and Walshe is urging those in the trade who are looking to make more money from selling Hawaii to attend. “The conferences are a really good mix of information and entertainment and the speakers to date have been very inspiring,” he says.

This year’s event is pitched as bringing together thought leaders, visionaries, suppliers, operators and policy makers in an innovative format of networking and sharing. “Together we will set a new benchmark for what a tourism conference can be and new ways to collaborate on game changing ideas and best practices. Join us and discover the unexpected,” says the NTO.

The cost of the conference is USD325 for the full conference (flights and accommodation are extra). For more details, see hawaiiitourismconference.com

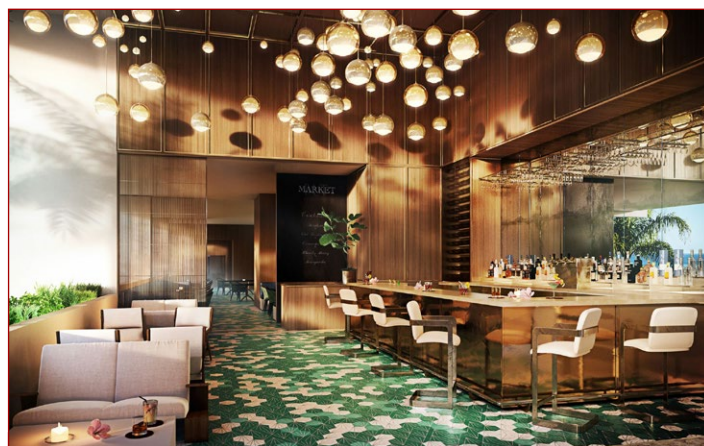


HA Takes Agents Ziplining In Maui

Hawaiian Airlines hosted Infinity and Flight Centre agents on a famil recently, which included experiencing the zipline at Skyline Haleakala, Maui. Clients can experience a swinging bridge and five ziplines across canyons and through eucalyptus trees on the zipline, which was recently named one of the world’s top zipline courses by Fodor’s Travel. The course is located just a few miles before the entrance to the Haleakala National Park.

For details, see zipline.com/haleakala

1 Pictured at the zip-line is: Mirella Merlo, FC; Lindsey Morgan, HA; Jennifer Staples, FC; Glenn Walker, Product Nation; Marie Sinclair, Infinity; and Steve Wright, FC. **2** Lindsey Morgan, HA; Steve Wright, FC; Marie Sinclair, Infinity; Glenn Walker, Product Nation; Jennifer Staples, FC; Aniva Young, Infinity and Mirella Merlo, FC.



BLT Market At Ritz

The new Ritz-Carlton Residences Waikiki Beach is now home to BLT Market, serving up an all-day menu as well as brunch on weekends and an overnight menu for guests and residents. Along with its daily-changing menu, the outlet will offer favourites such as Molokai venison tartare, pickled local oysters and seaweed and grilled Kauai shrimp salad, to name a few. BLT Market is located on the property’s 8th floor.

HA Wholesale Fares

Hawaiian airlines reminds agents that its current wholesale fares to Honolulu and all neighbour islands including Kona, Maui and Lihue are on sale to 11 Jul, for travel 24 Jul 16-31 Mar. Some closeouts apply, wholesalers have details.

Japan Village Opening

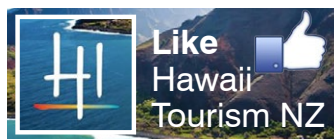
For agents with Hawaii-bound clients looking for a Japanese experience, the Ala Moana Center’s all-new Shirokiya Japan Village Walk, which offers shoppers a unique experience showcasing a traditional Japanese town is a must-do. Described as reminiscent of old Kyoto, complete with a food court and beer garden, shopping alleys, there is also a festival and event square and good luck gods, the Village Walk is now open after hosting its grand opening last week.

HA’s New Uniforms

Kiwis travelling with Hawaiian Airlines will see new uniforms debuted next year, thanks to a fashion design partnership announced today. The carrier has enlisted two fashion collectives, Hilo-based design studio Sig Zane Kaiao and Japanese design consultants Tetsu Nishiyama and Mikiko Noshiyama of the label Descendant, to create the new uniforms for more than 5000 employees, in what will be the newest design since 2008. Senior vice president of marketing Avi Mannis says the new uniform will ‘remain connected to our culture and at the same time present a bold, forward-looking sense of style reflecting the global, cosmopolitan cities we serve’. The uniforms are set to launch in late 2017.

Hapuna 2nd Night Free

Hapuna Beach Prince Hotel has a every second night free deal in its ocean-front suite, complete with a separate bedroom, wet bar and private balcony. First night rates start from USD595 including daily breakfast buffet.



AKL ✈ HNL ✈ OGG/KOA/LIH

All on sale now till 11 July

* See your preferred wholesaler for full details.



HAWAIIAN AIRLINES