

## Hilo's Hidden Hawaiian Charms



Umauma ziplining

Kiwi arrivals into Hilo, on Hawaii Island, were up more than 15% in 2017, which Hawaii Tourism is attributing the increase in part to Hilo's proximity to the popular Volcanoes National Park.

Hawaii Tourism New Zealand manager Darragh Walshe has been exploring Hilo and the Hamakua Coast this week and has been captivated by the region. "Hilo and the waterfall laden Hamakua Coast deserve much greater exploration," says Walshe who urges the area as a great self-drive option for Kiwi travellers.

In addition to Volcanoes National Park, where visitors can spend an



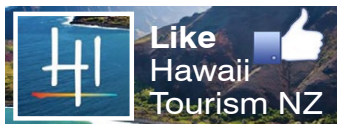
hour or an entire day discovering the area's volcanic history and Kilauea's current volcanic activity, Walshe says the Hamakua Coast, on Hawaii Island's northeast coast is one of the most scenic areas on the island.

It's home to tropical rainforests, waterfalls and green valleys—in stark contrast to the lunar like landscape of the island's dramatic western coast.

Towns like historic Honoka'a, the Waipio Valley Lookout and Akaka Falls are recommended stops.

Seaside Hilo has a laid back vibe, says Walshe. It's where renowned Hawaiian designer Sig Zane (worn by Barack Obama) opened his first shop. There's also the Pacific Tsunami Museum for the morbidly curious. For clients looking for dining tips, Walshe recommends Cafe Pesto and Pineapples.

lunar like (yet equally dramatic) Koala Coast on the west side.



### Outrigger Savings

Clients staying at the Outrigger Hotel & Resort's Oahu, Maui, Kauai and Hawaii Island properties will now be able to take advantage of exclusive savings thanks to its new partnership with supermarket Foodland. Valid until 31 Dec, clients will receive 10% off purchases of USD50 or more. For a full list of participating resorts, see [outrigger.com](http://outrigger.com)

### Cycle In Hawaii

The annual John B. Kelley Haleiwa Matric Century Ride is on 29 Apr advises Hawaii Tourism. The cycling event begins at Ohau's Kaiaka Bay Beach Park and journeys through Haleiwa Town, Kaena Point, Waimea Valley, Sunset Beach, Kahuku and Kaaawa before heading back to Kaiaka Bay. See [hbl.org](http://hbl.org)

### Get Beach Fit

The Westin Maui is now offering a Beach Fit class, in partnership with Lahaina CrossFit. The 60 min sweat sessions are held every Thurs at Kaanapali Beach and feature high intensity interval training and bodyweight movements. Classes cost USD20 for hotel guests. See [lahainacrossfit.com](http://lahainacrossfit.com)

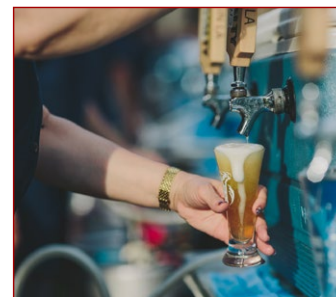


### Aulani's Offer For Kiwis

With increased airlift from New Zealand to Hawaii, Disney Destinations says Kiwi interest in Aulani has 'increased significantly'—particularly with repeat Kiwi travellers who are looking for something new.

To capitalise on that increased demand, Disney has today released a new deal. Kiwi guests will get 15% off in Standard, Garden Island and Poolside View room categories and up to 20% off Partial Ocean and Ocean View room for stays of two to three nights, for sales to 09 May and travel 09 Apr-07 Jun, unless sold out. The new offer complements Aulani's existing promotion, offering 25% off four-night stays; or 30% of stays of five nights.

Disney Destinations reminds agents that all Aulani clients get access to most of the resort's facilities including Aunty's Beach House kids club (for those three-12 years), the Painted Sky Lounge and Spa for teens, as well as the water slides, kids play areas and lazy river. Contact wholesalers for details.



### BBQ, Blues & Beer

The Hilton Hawaiian Village Waikiki Beach Resort has announced two signature festivals for 2018.

On 16 Jun the Honolulu BBQ & Blues Festival will feature a spread of barbeque favourites from the Hilton's culinary team alongside performances from Hawaii's top blues and rock artist on the Resort's Great Lawn. And sure to be a favourite for Kiwis, the fourth annual Great Waikiki Beer Fest is on 18 Aug at Hilton Hawaii Village, offering over 100 beers, beer friendly bites and local artists. See [hitlonhawaiianvillage.com](http://hitlonhawaiianvillage.com)

### Art & Flea

On the last Thu of every month is unique shopping experience Art & Flea advises Hawaii Tourism. The Honolulu-based market features over 60 independent artists, vintage collectors, food trucks, handmade aficionados and fashion designers. See [artandflea.com](http://artandflea.com)

# Relax and Refresh

Fully lie-flat seating on flights to Honolulu

You can now experience a new level of comfort between Auckland and Honolulu. With the unique, luxurious, island inspired design and our authentic Hawaiian hospitality, you'll have arrived in the islands the moment you settle in.

Learn more at [HawaiianAirlines.co.nz](http://HawaiianAirlines.co.nz)

**HAWAIIAN**  
AIRLINES.