

Swanky Oahu Hotel Targets Kiwis



Uber-chic Waikiki property The Modern has its sights firmly set on the Kiwi market as the property notes growing business from Australasia

Located at the gateway to Waikiki and just a few minutes' walk from the shopping mecca that is The Ala Moana Centre, The Modern Hotel has earned a following with Kiwi travellers looking for a central, high end option off the Waikiki beach strip.

"[The Modern] is unique in Waikiki, because it's a smaller property and New Zealanders and Australians love the great vibe," says hotel general manager Kelly Hoen. "Both New Zea-

land and Australia are key markets for us," she adds.

Hoen attributes much of the property's appeal in part to its team members, which offer Kiwi travellers a friendly, personalised experience. "The staff are hip, but they're still friendly and they encapsulate casual luxury, which resonates well with our Australian and New Zealand guests," she says.

The Modern is targeting growth from the Kiwi leisure and groups business and Hoen points out that the property has the third largest ball room in Waikiki, and is also increasingly popular as a wedding venue.

Accommodation options range from oceanfront suites to standard rooms—and the hotel's pool area, complete with day beds and poolside dining, is certainly a drawcard. The hotel's The Study bar is also currently one of 'the' places to go for locals and visitors alike.

... Agent Rates

The Modern Hotel has agent rates, subject to availability. "We want agents to come and experience the property first hand," says hotel general manager Kelly Hoen. To apply for rates, e-mail jennifer.kim@themodernhonolulu.com

Hyatt Maui Upgrade

Hyatt Regency Maui Resort & Spa has finished a USD12 million upgrade to its suite product, luau grounds and some of its food and beverage outlets. To celebrate, The Ultimate Family Vacation package is available from USD369 per room and valid to 19 Dec. Included is daily Hertz SUV rental; daily breakfast for two adults/ two children; children's tickets to a submarine, snorkeling or dolphin-watching excursion; and two-for-one admission to the hotel's Drums of the Pacific Luau and Tour of the Stars activities. See maui.hyatt.com

OluKai Hoolaulea SUP

The annual OluKai Hoolaulea Ocean Festival (02 May) at Kanaha Beach Park, Kahului is a celebration of the ocean and the culture that surrounds it. The event blends elite competition with family-friendly cultural activities and gathers some of the world's best stand-up paddleboarders to race the legendary 8-mile Maliko downwind run. For more information, go to olukai.com

Modern's Top Three

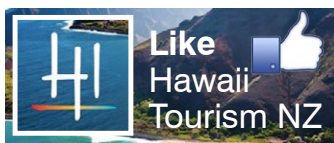
The Modern general manager Kelly Hoen (who some may remember from her time as the GM of the iconic Royal Hawaiian hotel) has compiled her top three experiences for clients staying at The Modern.



1 Urge clients to sample at least one of our frozen coconut mojitos poolside, and soak up the atmosphere.

2 Visit The Study (the on-site bar-cum-nightclub) and listen to one of our handpicked musicians perform. The Study is located behind a giant bookshelf off the lobby.

3 Dining at Morimoto is a must. Our award-winning restaurant is one of Waikiki's finest and chef Masaharu Morimoto (of Iron Chef fame) is onsite at the restaurant four to five times a year. But as the restaurant is popular, urge clients to pre-book.



Wailuku First Friday

Historic Wailuku is the site of fun the first Fri of each month, when Market Street is traffic-free so everyone can enjoy the complimentary entertainment, delicious dishes, special offerings and Fri-only promotions from local merchants. See mauifridays.com/wailuku



Kahala Hotel Family Resort Credit

Two adults and two children staying at the Plumeria Beach House at The Kahala Hotel & Resort on Oahu's south shore qualify for daily buffet breakfast, a USD100 resort credit for every three nights' stay, in-room WiFi, and children's gifts from the Kahala Boutique with the Kahala Family Celebrations special. The package requires a three-night minimum stay. Cost is from USD369. See kahalaresort.com

Upgrade to Extra Comfort Economy Class Seating for only USD125



HAWAIIAN
AIRLINES

EXTRA
COMFORT