

Trafalgar Ramps Up Hawaii Focus



Trafalgar is looking to capitalise on the increased air capacity between New Zealand and Hawaii—as the company announces that all of its Hawaii tours for 2018 are definite departures.

“We’ve seen some great growth [for Hawaii] this year and realising that the destination offers so much more than the beautiful beaches and resorts, we continue to evolve our offer in Hawaii

for those keen to experience more of the people and their culture,” says Travel Corp’s gm sales Scott Cleaver. The Hawaii tours include Be My Guest dining experiences, for example, where clients get a farm to fork experience visiting a local farm on the volcanic slopes of Maui’s Haleakala Volcano and learn about sustainable agriculture on the island before lunch with wine and featuring local ingredients.

“There is definitely increased demand. We didn’t get the boost in sales in the first year of the increased air activity to Hawaii but we have certainly seen it in the past year or two,” says Cleaver. “The great job that the carriers and tourism entities have done in inviting the market to go beyond Honolulu has been key.”



Hawaii Open 2019

The Hawaii Tourism Authority has announced it will continue to sponsor the state’s only Women’s Tennis Association tournament (WTA) for three years, until 2019. This year’s WTA is on 19-26 Nov at the Patsy T. Mink Central Oahu Park and will feature 32 world ranked and up-and-coming players. Tournament organisers are confident this year’s tournament will be a hit, as new cable communications systems will improve the tournaments broadcasts and generate exposure for Hawaii. For more see hawaiitennisopen.com

... Options

Cleaver says the pace of the Hawaii trips is easy, with a strong emphasis on introducing the local culture and food. “One example is the Local Specialist we have on the Big Island who shows guests around a coffee plantation, or another who invites visitors to understand more about the islands resident Manta Rays,” he adds. For details [CLICK HERE](#)

Ala Moana Deals

Clients shopping at the Ala Moana Center’s Mauka Wing will earn four Hawaiian Airlines HawaiianMiles per dollar when they spend USD100 or more. Clients must keep their receipts and redeem them at guest services on the date of purchase.

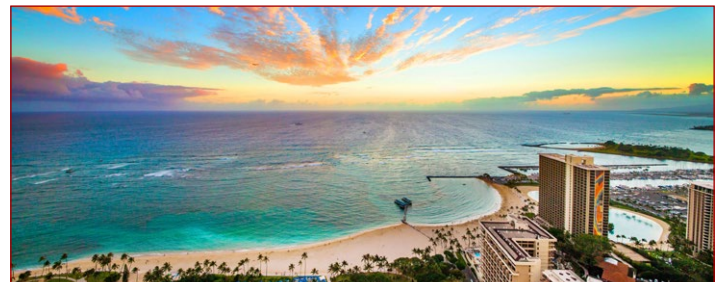
For Our Reef

Aqua-Aston Hotels has started a reef safe sunscreen initiative in an effort to prevent coral bleaching caused by oxybenzone, a chemical found in sunscreens. The hotel group has partnered with Raw Elements sunscreen to create a reef safe sunscreen. Aqua Aston Hotels will be providing free samples and information packs to visitors, installing sunscreen dispensers around the Hawaiian Islands and organising volunteer activations and lectures in the community through its #ForOurReef programme.



Tour By Air, Boat Or Foot

The newly-refurbished Grand Naniloa Hotel has partnered with tour operator KapohoKine Adventures to offer a range of tour packages. The tours include a helicopter tour of Kilauea Volcano for USD259pp, Hawaii Volcanoes National Park hiking trip (USD159pp) and a Hilo Bay kayak or boat tour (USD129pp). There is also a grand package (USD559pp) that combines the helicopter tour, park excursion and a zipline ride. Each package includes a night at the hotel. Additional nights in a standard room can be booked for USD119 per night. The offer runs until the end of the year. The hotel, a DoubleTree by Hilton property, unveiled a USD30 million renovation last year and is said offer clients a great Hilo accommodation option.



Love To The Rescue

A new Love to the Rescue package is available for stays to 01 Jun 2018 at the Hilton Hawaiian Village and Hilton Waikoloa. USD15 per night is applied to the room stay which will directly benefit the Shriners Hospital for Children. Jerry Gibson vice president of Hilton Hawaii said throughout history the Hilton has sought new ways to engage the visitor industry for common good. “We’re just opening the door for our guests to add some positive impact to their foundation,” said Gibson. Shriners is supported by voluntary donations, and never turns away a child in need of care, even if the family can’t pay. See hiltonhawaiianvillage.com/shriners

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