

Hawaii's Celebration Of Music, Culture



Hawaii's annual Mele Mei celebration of its famous music, dance and culture will return this year with performances at concert halls, hotels, restaurants and outdoor settings across the islands.

Mele Mei runs Apr-Jun and includes everything from ukulele to steel guitar, traditional Hawaiian music to slack key guitar, island reggae to hula, rock and more, culminating in the Na Hoku Hanohano Awards.

As well as music and hula events, other options for clients keen to experience Hawaii's music include the free Kamaka Hawaii Ukulele Factory

Tour, which tells the story of how Kamaka ukuleles have been made by hand for the last 100 years. See kamakahawaii.com

There's also regular free hula, ukulele, and lei-making classes as well as Hawaiian entertainers at the Royal Hawaiian Center six days a week, see royalhawaiiancenter.com

At the Hawaii Book & Music Festival (30 Apr-01 May) there's books, storytelling, and music with offerings for adults and keiki (children), see hawaiibookandmusicfestival.com

For the full Mele Mei calendar, check out melemei.com



Food Truck Food Court On The North Shore

Hawaii's food trucks have earned something of a cult following, from the shrimp trucks on Oahu's North Shore to pop up events around the islands—however an eclectic mix of food trucks have now set up residence in Waikiki. The Pau Hana Market is open daily and is essentially a food truck food court, offering everything from acai bowls, hot dogs and gourmet burgers to plate lunches, garlic shrimp, poke and ramen. The Pau Hana Market is located at 234 beach Walk in Waikiki (next to the Trump hotel and across from the Embassy Suites) and has fast become a favourite with locals and visitors alike.

Hawaii Webinar

Discover Hawaii Tours is hosting a webinar on 24 Mar 0830 Brisbane Time, and is urging agents looking to upskill on their Hawaii product knowledge to register. Discover Hawaii offers touring product on Oahu, Maui, Kauai & Big Island. "Guests will be exposed to Hawaiian culture, traditions, ecology, geography, and folklore whilst visiting some of the most popular, intimate & secluded locations in Hawaii," it says of its product offering. For more details, register [HERE](#).



HA Hawaii On Sale

Hawaiian Airlines has flights to Honolulu starting at \$1086, or to Neighbour Islands (OGG/KOA/ITO/LIH/MKK/LNY) from \$1245, for sales to 31 Mar. Stopover in HNL is permitted with Neighbour Island flights. Book K class, see GDS for details.



Outrigger Rebrand

OHANA Hotels and Resorts are being rebranded as OHANA Hotels by Outrigger, representing the company's 'mid-tier, off-beach leisure brand', says Outrigger.

The new name and logo is part of Outrigger's overall brand strategy, introduced last year when the company launched its premier global beachfront brand, Outrigger Resorts, and wrapped its collection of Hawaii resort condominiums into Hawaii Vacations Condos by Outrigger. There are two OHANA properties in Waikiki, which are now called OHANA Waikiki East by Outrigger and OHANA Waikiki Malia by Outrigger.



Celebrating Three Years Of Kiwi Flights

The Hawaiian Airlines Kiwi team celebrated its third year of operating to New Zealand in true island style—on Maui. New Zealand HA manager Russell Williss is pictured with Lindsey Morgan, Mischa Knox and Nicholas Dew toasting the anniversary at HA's sales conference in Maui earlier this month.

AKL → MAUI
From \$1244*
pp

* Book K class, sales until 31 March. Refer GDS for details.

