

A Big Mahalo To Kiwi Travel Agents



Kauai's dramatic Napali Coast

Pic: Hawaii Tourism Authority (HTA) / Tor Johnson

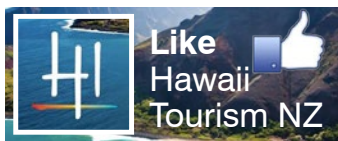
Kiwi travel to Hawai'i is expected to reach the annual 50,000 target mark this year—and Hawai'i Tourism is urging consultants to celebrate with their own trip to the Rainbow State.

The NTO is running its Mahalo Month initiative again this year, for

USD1.10 Aquarium Entry

The Waikiki Aquarium is celebrating its 110th Anniversary next month and is offering a discounted USD1.10 admission on 19 and 22 Mar.

There will also be prize giveaways, live entertainment, activities and a marine-themed art exhibit. The Aquarium is located on Kalakaua Ave, a short walk from Waikiki Beach. See waikikiaquarium.org.



two months 01 Apr-31 May, offering agents access to industry fares and a plethora of special rates and discounts from Hawai'i's travel industry. "It's the tourist industry's way of saying mahalo or thank you for helping to sell and promote Hawai'i," says Hawai'i Tourism's Darragh Walshe. "We're inviting agents to experience Hawai'i first hand to personally know the destination."

For a full list of all the Mahalo Month offers and updates, see mahalomonth.com

... Getting There

Air New Zealand has a mahalo industry airfare to Honolulu for travel by 31 May for agents plus a companion. The inclusive Works levels are \$585 ex AKL and \$685 ex WLG/CHC. For details and conditions, see airnzagent.co.nz. Hawaiian Airlines has year-round AKL-HNL industry levels of around \$600, plus taxes. Conditions apply, see TATS or World Interline for details.



Hawaiian MICE Operators Celebrate Kiwi Growth

Hawaii Tourism this morning hosted a breakfast for local MICE experts, which included updates from a number of visiting Hawaiian operators. Kiwi MICE travel to Hawaii was up 127% in 2013, a figure the STO is hoping to grow further this year. Pictured at the breakfast, from left, is Lara Leimana Fonoimoana of Turtle Bay Resort; Tanya Warman of Business World Travel, who won a Hawai'i land package; Darragh Walshe, Hawai'i Tourism; Geoff Pearson, Halekulani; Marie Watanabe, O'ahu Visitors Bureau; and Debbie Hogan, Big Island Visitors Bureau.

Aloha Starwood Deals

Starwood has long stay deals on selected Hawaii properties offering a further 10% off its 'Endless Escape' rates, advises GO Holidays. In Waikiki, clients staying a min. seven nights at one of Starwood's four iconic Waikiki properties, on selected dates are eligible for the discount; while there's just a four-night min. stay on the Neighbour Islands, with the exception of the St Regis Princeville Kaua'i, which has a five-night min. The offer is valid for sale to 31 Mar, and valid on selected dates in 2014. GO has details and pricing.

Kona Brewer's Fest

The 19th annual Kona Brewers Festival is being staged on the Big Island of Hawai'i 05-08 Mar. Some of the best US brewers attend the event and line-up of local beers includes the Maui Brewing Co, Honolulu Beerworks—and of course the Kona Brewing Co. Tickets are USD75 to the main event Sat 08 Mar, and include a commemorative glass mug; 10 tasting coupons, unlimited island cuisine samplings and entertainment. For details, see konabrewersfest.com



The Road To Hana

Maui's famed Road to Hana is one of the island's iconic experiences, says Creative Holidays.

While the scenic drive is only 83km from Kahului, it can take up to four hours to navigate the 59 one-lane bridges and 620 bends.

The route incorporates rainforests, waterfalls, beaches and dramatic coastline. There's also plenty of places to stop at for local snacks like shave ice, homemade coconut candy and banana bread.

Creative has car rental rates from around \$55 per day (subject to currency fluctuations, taxes etc) based on a two-door auto car with CDW, valid for sales to 14 Jul and travel 01 Apr-14 Jul. The offer is subject to seasonal surcharges, availability, and conditions and credit card fees apply.

Hula for less Moola

from **\$1125***

incl. taxes

per person return from Auckland to Honolulu

HAWAIIAN AIRLINES

Sales 01 Feb-23 Feb
Terms and conditions apply