

## Waikiki Trump Deal

Studio accommodation at the Trump International Hotel Waikiki Beach is subject to a 25% discount off BAR until 30 Jun. Three-night minimum stay applies. See [trumphotelcollection.com](http://trumphotelcollection.com)

## Tee Off In Hawai'i

Four rounds of golf for two are included in the Stay & Play Golf Package available from the Mauna Kea Beach Hotel, Hapuna Beach Prince Hotel and Hawaii Prince Hotel Waikiki. Play is on the golf courses of the respective properties. Lead in is from USD270 p/n at the Hawaii Prince Hotel Waikiki. Three-night minimum stay required. Dates and other details, [princeressortshawaii.com](http://princeressortshawaii.com)



## May Music Month

The fifth annual month-long festival of Hawai'i's music, hula and culture kicks off in May at public venues, hotels and beaches across the state. Mele Mei has something for everyone, say the organisers, from ukulele to steel guitar, traditional Hawaiian music to slack key, island reggae to rock and everything in between. Workshops will also be held with subjects such as how to survive as an independent musician. Events are a mixture of free and ticketed. See [melemei.com](http://melemei.com)

## Kiwi Arrival Growth; Neighbour Focus



**Kiwi visitor arrivals to Hawaii are well on track to surpass 60,000 for 2014—but that growth isn't being matched by travel to Neighbour Islands, and Hawaii Tourism is looking to change that.**

The latest visitor stats show a 61.1% increase in New Zealand arrivals to 5346 in Nov, while for the year to Nov, arrivals are up 23.5% to 57,188. At the same time, capacity from Auckland to Honolulu was up 21.2% on Nov 2013. "We're very happy that it looks like another milestone will be surpassed in 2014—more than 60,000 arrivals from New Zealand," says Hawaii Tourism Oceania's Darragh Walshe. "The only blip has been the fact that travel to the Neighbour Islands hasn't matched the overall growth and this will be one of the core areas of our marketing approach in 2015."

## HA Milestone

Hawaiian Airlines set a new record last year, carrying 10.2 million passengers—up 2.6% on 2013's 9.9 million. The carrier's first 10 million passenger milestone took 40 years to reach (between 1929-1967). Load factors for the year stayed steady at 81.5%. HA also released new stats showing it was the most on-time airline in the US in Nov, arriving on time 89.4% of the time.

Kiwis are missing out by sticking to Oahu and not including islands like Maui, Kauai (pictured) and Hawaii Island in their itineraries, says Walshe.

"Each island has a different character and brand and this year we will be promoting those individual island brands more prominently. This not only benefits the travel spread but it also helps the New Zealand consumer see Hawai'i as a destination with multiple and diverse experiences, which suits repeat visitation," he says.



## Mauna Kea To Autograph Collection

Mauna Kea Beach Hotel has become the first Hawaiian property in Marriott's Autograph Collection. The hotel, which is celebrating its 50th anniversary, was the first hotel to be built on the Kohala Coast and is home to an impressive collection of Asian and Pacific Rim art, says Marriott. It features 252 newly-refreshed rooms, with new furnishings boasting 'crisp, clean lines, cloud white and bold sunset colours', as well as flat-screen televisions, media hubs, updated bedding and L'Occitane amenities. See [timelessmaunakea.com](http://timelessmaunakea.com)



## Romance Guide

Hawaii Tourism has put together a guide to romance in Hawaii, including information on romantic resorts and beaches, spas, remote retreats, nature, nightlife and international dining. It's free to view or download at [gohawaii.com/au/statewide/romance-guide/](http://gohawaii.com/au/statewide/romance-guide/)

## NZ HNL On Sale

Air New Zealand has flights to Honolulu on sale to 04 Feb, starting at \$579 one-way Seat + Bag. Advertising of the fares is not permitted. Wholesale fares are also available, wholesalers have details. See [airnzagent.co.nz](http://airnzagent.co.nz)

# Kona or Kaua'i or Maui

from **\$1399** Per person, return incl. taxes

Refer to your GDS for details. T's and C's apply

