

## Record Aloha Down Under Line-up

The largest contingent of Hawai'i tourism operators ever is heading to New Zealand for Hawai'i Tourism's bi-annual roadshow, Aloha Down Under (05 May).

"We've got a fantastic range of Hawaiian partners taking part," says local Hawai'i Tourism manager Daragh Walshe. "Each of the six Hawaiian Islands will be represented, and almost every array of tourism expe-



### Shop a Le'a Ala Moana

The Ala Moana Centre's annual shopping festival Shop a Le'a is being staged at the Hawaiian mall 17-23 Mar. Said to be Hawaii's only fashion and shopping festival, the line-up includes over 150 experiences as well as a Kipling bag gift with purchase. See [alamoanacenter.com](http://alamoanacenter.com)

rience—from shopping the malls, to zip-lining over falls."

The larger delegation of visiting operators is said to be a response to the increasing number of Kiwis that are now heading to Hawai'i.

"We are very pleased with the support and interest shown by the Hawaiian trade in the New Zealand market," says Walshe. "... this is very much a sign of the resurgence in the Kiwi market which is seeing a growth in investment by the Hawaiian industry"

Some 25 operators are coming down for the event. Invites and more details will be sent out closer to the roadshow date. For info on the Hawaiian Islands, see [gohawaii.co.nz](http://gohawaii.co.nz)

### Big Island Golf Deals

Mauna Kea Beach Hotel on Hawaii Island's Kohala Coast has released two New Year deals for golfers. Clients can enjoy two rounds at the Hapuna Golf Course and one round at the Mauna Kea Golf Course with the Triple Play deal, from USD375pp plus tax. There's also a Five Play offer which includes three rounds at the Hapuna course and two rounds at Mauna Kea for USD500pp plus tax. The offers are valid to 20 Dec 2014 and conditions apply. See [manuakeagolf.com](http://manuakeagolf.com)

### Call For Kona Int'l

The Hawaiian tourism industry is lobbying the state's government to re-open Kona Airport to international services to meet the increased demand for the destination, and boost tourism to the island state.

The airport does not meet the current Custom and Border Protection requirements for international flights and would need to be granted an exemption, to allow international services to re-commence.

"If we are granted this exemption, non-stop/direct international flights will once again be allowed into Kona," says a spokesman for the tourism industry. It also gives the State and Hawaii Tourism Authority the opportunity to assess demand, as well as plan, design, appropriate funds to construct a permanent Federal Inspection Services facility in Kona that is fully compliant with CBP (Customs and Border Protection) standards."

To learn more about Hawaii

[CLICK HERE](#)



### Pink Palace Deals

GO Holidays is offering four-night Waikiki land packages at the Royal Hawaiian hotel. The Pink Experience deals, staying at the iconic beachfront property, are from \$879pp share twin (land-only) for a garden view room, or in a tower ocean room from \$1319pp share twin. The offers are for sales to 30 Apr and travel 12 Feb-16 Apr, 06 May-30 Jun, 16 Aug-16 Sep and 06 Oct-14 Dec.

### Pow! Wow! Hawaii

Artists from Hawaii and around the world will showcase their works during the eight-day Pow!Wow! Hawaii event (08-15 Feb). The line-up includes gallery shows, mural projects, concerts and live installations. For more details see [powwowhawaii.com](http://powwowhawaii.com)



### Flighties Agents Say Aloha To HI

A group of Flight Centre agents got to experience the rainbow state firsthand, during a Hawaiian Airlines famill last week.

Highlights of the trip included a Pro-Bowl block party at Waikiki (complete with music, food and pro bowl stalls), visiting Turtle Bay Resort, Kualoa Ranch and the island fusion food, says HA's Lindsey Morgan.

Pictured at in front of the Moai statue at Kualoa Ranch (the backdrop for many well-known films) is, from left Kainoa Daines, Oahu Visitors Bureau; Brandon Allen, Kualoa Ranch; John Morgan from Kualoa Ranch (and Lindsey's dad), HA's Lindsey Morgan; and Flight Centre's Cherry Roughton, Jennifer Staples, Rhonda Williams, Andrew Campbell, Louise Sutton and Nick Landy.

## Hula for less Moola

from **\$1125\***  
incl. taxes

per person return from  
Auckland to Honolulu



Sales 01 Feb-23 Feb  
Terms and conditions apply

**HAWAIIAN**  
AIRLINES