

TABS ON TRAVEL TODAY

Incorporating Tabs on Travel

Thursday 04 August 2016

Issue 3365

7am every weekday Wellington to Auckland ✈

Jetstar

MFAT: Agents Key To Changing Behaviour

The Ministry of Foreign Affairs and Trade (MFAT) wants registering with its SafeTravel website to become routine for New Zealanders travelling internationally, every time, and says agents can play a key part in getting the message across.

In the current global environment the government agency says it has become increasingly important for Kiwis to take the time to register their travel details. "It's a case of anywhere in the world, at any time, in any situation [it seems that] there's always two Kiwis affected and it can take a very long time to track them down," says MFAT consular divisional manager Lyndal Walker. "...If travel agents can be strongly encouraged to get their clients to register [with SafeTravel] I would sleep better at night," she adds. Walker also stresses that the same message applies to all destinations—even those perceived to be 'safe' destinations. For example she says people ask why they need to register if they're just travelling to the US. "...at the Boston Marathon [tragedy] there were 46 Kiwis participating and not one of them had registered with SafeTravel—but our phone ran hot because their family members wanted to know where they were," says Walker.

An increasing number of Kiwis are registering with SafeTravel before they head off, but Walker says she wants it to become second nature for

travel agents to advise their clients to register with SafeTravel before they depart. See SafeTravel.govt.nz

... MFAT To The Rescue

MFAT says it responded to six major crises offshore affecting New Zealanders in the 2015/16 year from terrorism-related attacks in Bangkok, Paris, Jakarta, Brussels and Istanbul to Cyclone Winston in Fiji. Already in 2016/17, Walker says MFAT's consular services assisted New Zealanders affected by armed conflict in South Sudan, the terrorist attack in Nice, an attempted coup in Turkey and a series of incidents in Germany. "In the past year, the Ministry of Foreign Affairs and Trade (MFAT) helped more than 2751 New Zealanders in distress offshore," says Walker.

... Assistance

In terms of assistance provided to New Zealanders in the past year, MFAT says it spent most time on cases involving South and South East Asia destinations, followed by North Asia and Europe. The top two cities for time spent on consular work were Bangkok and Jakarta. "As for what goes wrong, our time is largely spent on New Zealanders who break overseas laws. Deceased holidaymakers come in second followed by Kiwis losing property, local immigration difficulties or victims of crime," says Walker.

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Phone Home Says MFAT

The Ministry of Foreign Affairs and Trade says New Zealanders travelling abroad are encouraged to 'phone home' if they are caught up in a major event—adding that seeking information about unregistered New Zealanders can prove very time consuming.

In the event of a major incident overseas, the agency says it's usually registered travellers who are contacted first by MFAT to confirm their safety and well-being.

Buying travel insurance should be another common sense action for travellers, reiterates MFAT.

KLM Strikes Postponed

A Dutch court has forbidden industrial action or work interruptions by FNV union staff until it makes a definitive ruling on 11 Aug, says KLM. The airline brought legal proceedings against the union after the union announced a planned strike by ground crew for Wed night. KL has said the union has refused to resume talks with the airline.

The court has said it needs more time to arrive at a judgement and will announce its decision at 1400 11 Aug.

NTIA Miles Auction

The Hawaiian Miles Auction, a charity initiative launched between TAANZ and Hawaiian Airlines, will run at this year's TAANZ NTIA gala dinner to raise funds for St John's Ambulance.

The auction is open to all guests attending the event, and proceeds will go to St John's Ambulance. For details, see taanz.org.nz/ntia/

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NF Eyes On Runway

Air Vanuatu says it is working with the airport authority and other airlines to ensure safe jet operations continue at Bauerfield airport, after Virgin Australia announced it was suspending flights to Port Vila due to renewed concerns over the runway. Airports Vanuatu completed minor repair works on Mon after a defect was noticed in the runway, and these were inspected by several carriers and Civil Aviation Authority Vanuatu, says NF, which has continued operating flights.

... Work Underway

"As an extra safety measure, further remediation work is taking place with the cooperation of all airlines to ensure the runway is well maintained and meets international standards," says the carrier in a statement. Remediation work began Tue and is expected to take four days, says NF, adding that it's 'monitoring the progress and continues to work with the airport authority to ensure continued safe operations'. NF is inspecting the runway prior to each arrival and departure, and has introduced operational procedures to mitigate risks and ensure safety.

"As the national carrier, it is our responsibility to provide a safe and reliable service to passengers. We are continuing to do so," it says.

Fiji Business Update

Air New Zealand's short-life business class fares to Fiji have been extended and are now valid for sales to 15 Aug. The GDS has been updated, other fare conditions remain unchanged. See airnzagent.co.nz

Aeromexico Boost

Aeromexico plans to add more frequencies on its Amsterdam, London, Madrid, Shanghai and Santiago routes over the northern summer, says local rep Discover the World.

Delays At Dubai After EK Incident

Emirates is offering free rebooking and cancellation to passengers whose flights have been disrupted following the incident at Dubai International Airport, where a 777-300 caught on fire.

All passengers and crew were evacuated safely from flight EK521, however a firefighter was killed during the incident. The 777-300 was travelling from Thiruvananthapuram in India. Reports say the aircraft was making a normal approach into DXB when at the last moment pilots told air traffic control they were abandoning the landing. They then attempted a go-around but instead of climbing, the aircraft hit the ground and an engine broke off, say reports.

The aircraft has been with Emirates since 2003, and both the captain and

first officer in charge of the flight have more than 7000 flying hours each, says EK.

It has said it will collaborate with authorities to find the cause of the incident, and Boeing has launched a team and will serve as technical advisor supporting investigation into the incident.

The airport was closed following the incidents, leading to a number of delays, cancellations and diversions. It's gradually started to resume operations, however passengers holding tickets booked on or before 03 Aug, for travel on or before 13 Aug, can rebook or cancel at no charge, says EK. For details see emiratesagents.com/nz

**ACCOR HOTELS SHOWCASE
AUCKLAND 2016**

SEE PAGE 6

Pacific Is. Fares

Air New Zealand has extended the sales of its tactical fares to Samoa and Tonga for sales now until 09 Aug. All other conditions remain unchanged and wholesale levels are also available. See airnzagent.co.nz

LATAM Patagonia Flights

LATAM has announced a new seasonal twice-weekly service between Santiago and Puerto Natales, Patagonia 06 Dec-25 Feb. The move will offer easier access during summer to the region, which includes the Torres del Paine National Park it says. Flight LA001 will depart SCL at 1045 on Sat and Tue, arriving in PNT at 1355, with a flight time of 3 hours 10 minutes. Return flight LA002 will depart PNT at 1435, stop in Punta Arenas and arrive in SCL at 1930. The service will be operated by an A320, and LATAM expects to transport around 7500 passengers during the three months of operation.

TN On Travelport

Air Tahiti Nui is one of three airlines in Asia Pacific that are now live with Travelport's air merchandising technology. Fly Corporate, which operates flights from Brisbane to regional NSW; and Regional Express, Australia's largest independent regional airline, are also live with the technology.

"Travelport Rich Content and Branding allows airlines to more effectively display their range of products by displaying their branded fares and ancillaries on travel agents' screens, in line with how airlines sell on their own websites," says Travelport.

Madrid Via HKG

Clients can fly to Madrid starting from \$1673 by using Hong Kong Airlines' new Auckland flights, and including codeshare partner Etihad, says World Aviation Systems.

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Azamara 2017/18; Earn A Ship Tour



Azamara Club Cruises has released its new brochure for 2017 and 2018, including new destinations like the Whitsundays and Portimao in Portugal.

There's more than 100 cruises, 200 destinations and 900 land discoveries in the brochure, which also features new special events and cruises, like the Cannes Film Festival, Monaco Grand Prix, a World War II Remembrance Voyage to Normandy and a New Year's Eve party in the heart of Sydney Harbour.

Azamara returns to Australasia for a third season and there's plenty of experiences close to home for Kiwis, with ports like Hamilton Island, Port Arthur and Kaikoura, says Azamara. There's also the new World Journey, departing Sydney on the revitalised Azamara Journey in 2018 and calling at 29 different countries on its round-the-world trip.

Complimentary AzAmazing Evenings are also back, including a classical concert among the ancient ruins of Ephesus and a performance beneath coconut palms in Ho Chi Minh City.

Meanwhile, Royal Caribbean is en-

couraging agents to complete their online training for priority selection on some of the 'most sought after' ship tours this coming season, including the Azamara Journey and the Ovation of the Seas (pictured).

... Train To Win

Throughout Aug, RCL New Zealand is encouraging agents to complete their Essentials Training for Royal Caribbean, Celebrity Cruises and Azamara via the updated online training portal, Cruising for Excellence. Agents who reach Admiral Status by completing the Essentials Training (including Bonus Training) or Refresher Course for Royal Caribbean, Celebrity Cruises and Azamara Club Cruises, will earn priority selection for tours on Ovation of the Seas; Celebrity Solstice; and the recently revitalised Azamara Journey. Agents can also earn up to 20 CLIA Accreditation Points by completing the training.

RCL has recently updated the Cruising for Excellence training program with information on new ships and on-board innovations coming in the 2016/17 cruise season.

See cruisingpower.com

New Uniworld Boss

Uniworld has appointed Ellen Bettridge as its new president and chief executive, succeeding Guy Young, who is being promoted to take on two new roles within The Travel Corporation (TTC). Bettridge will assume her new role from 06 Aug, overseeing Uniworld's global business, with a focus on growing and expanding Uniworld as well as furthering its leadership and innovation within the industry. Bettridge comes to Uniworld from Azamara, where she was vice president sales and marketing, and was previously Silversea's president for the Americas. Young's two newly created roles are global brand engagement officer and president of Costsaver.



Lindblad Agent Brekkie

Lindblad Expeditions-National Geographic is hosting a series of agent breakfasts to update the trade on its new Explorations brochure and recently announced Cuba itinerary. Expedition leader Adam Cropp will co-host the breakfasts, providing agents with stories and insights to help them sell the line. There will also be prizes up for grabs at each event. The breakfasts are being held on Auckland's North Shore on 23 Aug, in South Auckland on 24 Aug and Wellington on 25 Aug. See industry diary for details and RSVP with dietary requirements to amelag@expeditions.com

UnCruise Deal

Adventure world is offering savings of \$440 per cabin to celebrate the launch of the new UnCruise Adventures 2017/18 brochure. The deal is available on new bookings made by 29 Oct across the programme (excluding Alaska), for travel by 30 Apr 2017. New itineraries in the 2017-18 programme include the seven-night Costa Rica Beaches and Jungles; 15-night Ultimate Costa Rica and Panama; eight-night Darwin's Islands and Colonial Quito; and seven-night Rivers of Wine on the Columbia and Snake Rivers. There's also a focus on wellness with themed departures in Alaska, Mexico and Costa Rica.

Hurtigruten 35% Off

Discover the World has 35% off Hurtigruten Norway Classic Coastal Voyages departing 01 Jan-31 Dec 2017, when booked and deposited by 22 Aug. Conditions apply and the rates are subject to availability. Hurtigruten sails daily from Bergen, arriving in Kirkenes inside the Arctic Circle seven nights later, visiting 34 ports and villages en route. Discover the World has details.

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8-Days BUD-PAS	25 OCT	\$2,456 C-4/Haydn Deck	\$1,228pp
8-Days AMS-BAS	27 OCT	\$2,200 C-4/Haydn Deck	\$1,100pp
8-Days Paris - Paris	13, 20 OCT	\$2,032 C-4/Haydn Deck	\$1,016pp
8-Days Lyon - Lyon	13, 27 OCT	\$2,370 C-1/Haydn Deck	\$1,185pp

**Industry
Diary**

AUGUST

SPANTO roadshow

Palmerston North: Tue 09, The Distinction Hotel, 1730.

New Plymouth: Wed 10, Novotel Hobson Hotel, 1730.

Lindblad Expeditions Agent Breakfasts

Auckland North: Tue 23, Takapuna Boating Club, 0715.

Auckland South: Wed 24, Urban Soul Cafe, 0715,

Wellington: Thu 25, Amora Hotel, 0715,

SEPTEMBER

Bula Marau Fiji Roadshow - Couples & Luxury

Tauranga: Mon 05, Mills Reef Winery, 0700-0930.

Hamilton: Mon 05, Ferrybank Reception Centre, 1730-2015.

Christchurch: Tue 06, Peppers Clearwater Resort, 1730-2015.

Wellington: Wed 07, InterContinental Hotel, 1730-2015.

Auckland: Thu 08, Pullman Hotel, 1730-2015.

Auckland North Shore: Fri 09, QBE Stadium, 0700-0930.

The Travel Corporation 2017 Launch Event

Auckland: Wed 21, venue tbc.

Destination NSW Agent Quiz Nights

Auckland: Tue 27, Albion, 119 Hobson Street, CBD, 1730-1900.

Christchurch: Wed 28, Lonestar Riccarton, 364 Riccarton Road, 1730-1900.

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News & Product

Nelson Airport's New \$32m Terminal



Nelson Airport has unveiled plans for a \$32 million terminal redevelopment as it looks to cater to growing passenger numbers, with 1.4m passengers a year forecast to pass through the facility by 2035.

Construction of the new terminal will start later this year, and take around 24 months to complete in stages. It will include more space for seating, airline lounges, new retail spaces and increased car parking, more room for taxis, buses and rental cars, a more intuitive lay-out, increased check-in area, more dining options and more toilets. It's also flexible and can be easily scaled up in future if demand exceeds the projections.

"We've used the latest industry best practise techniques to determine how this facility works for passengers and its operators, and as a result have created a plan that will see every element of the airport design improved," says airport boss Rob Evans. "Visually it will be magnificent; locally sourced timber products, floor to ceiling windows, a spacious open plan style and a unique roof design will all work in harmony to make this space feel very special and reflect the beauty of the region."

Air New Zealand and Jetstar have both welcomed the upgrade, saying they've worked closely with the air-

port to ensure the new design meets their requirements. In the last financial year 865,000 passengers passed through Nelson's terminal.

London Security Update

Some 600 extra armed police officers have reportedly been deployed on foot and in vehicle across London, in a bid to better protect against terror attacks. The move comes as news breaks that a woman was stabbed to death in the city's Russell Square—with reports ranging from a gang incident to possible terror attack.

London's threat level is said to be at severe and the extra officers are said to be a long-term response the current environment. "Anyone who's been following events in Europe over the past few weeks will understand why we want to show our determination to protect the public," London's Metropolitan Police commissioner Bernard Hogan-Howe says in a statement.

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Delays For Rio Quotes

Viva Expeditions and Chimu Adventures say there may be delays with quotes and requests around Rio in the coming days, as the mayor has unexpectedly announced public holidays due to 'insane amounts of traffic' caused by the Olympics.

Thu 04 and Fri 05 Aug have been declared public holidays, as have 18 and 22 Aug, and the local office in Rio is expecting more will be declared, says Viva's Rachel Williams.

"Viva Expeditions and Chimu Adventures advise agents that we will be doing our best over this time but please be patient and advise clients delays could be experienced," she says.

REC1141014

Wi-Fi Warning: Be Safe At The Games

IT experts are warning those travelling to the Rio Olympics—many of whom are corporate or incentive travellers—to use a Virtual Private Network when logging on public Wi-Fi networks or risk being hacked.

The games are expected to attract high-profile hackers and cyber criminals, and Nord VPN says one of the biggest threats to public security at the games will come from on-line attacks.

“Almost every Olympics participant or spectator will be enjoying free wireless networks, which provide us with easy and mostly free access to the Internet service, but are not able to offer security in most cases, since public Wi-Fi can be hacked-into very easily,” says NordVPN.

Audiences like a full stadium of people who are using free Wi-Fi is a goldmine

of stolen identities for a hacker, it says. “The most common threat, however, is a hacker positioning himself as a hotspot. When that happens, a Wi-Fi user will be sending their information to a hacker, and that could include credit card information, all e-mails, and any other sensitive information they might be transmitting,” it says. The best and most effective way for any traveller to protect their data is to use a VPN, which encrypts all the traffic flow between the Internet and a device thus hiding user’s IP address. Choose a VPN that is easy to use, it adds. “...with NordVPN users only need to log in and press the ON button. The app will then choose the fastest server to connect to...” Travellers are also warned to be wary of free VPN service providers, as they typically rely on third party advertisers to cover the costs. See nordvpn.com



EY Opens New Lounge At LAX

Etihaad has officially opened its First and Business Class Premium Lounge in the new Tom Bradley International Terminal at Los Angeles International Airport. The lounge is open to first and business class guests as well as Etihaad Guest Platinum, Gold and Silver members flying on EY170, and partner airlines’ equivalent Platinum and Gold members. The lounge is described as being ‘more akin to top hotels, fine dining establishments and private members’ clubs’ than a traditional airport lounge. It features an à la carte dining area, showcase bar, television area, shower facilities, high-speed Wi-Fi, multi-zone electrical and USB power outlets, and a selection of magazines and daily newspapers. A separate VIP area can also be made available when required.

Warning On VPNs In UAE

Travellers using Virtual Private Networks or VPNs in the UAE (including Dubai and Abu Dhabi) could be stung with fines or jail time under new stricter penalties, according to reports.

VPNs are popular with business travellers, and allow them to access corporate networks back home as well as dodge local laws that block certain websites (the UAE is said to block some services including voice and video calling on apps like Skype and Viber). While the use of VPNs themselves isn’t banned, anyone caught using them for crime could face some hefty fines, according to reports. So far there appears to be confusion around just what would constitute enough of a crime to be stung with a fine.

GOT BUSINESS NEWS?
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Mercure Hyderabad

AccorHotels has opened its newest hotel in India, the Mercure Hyderabad KCP, marking the company’s growing brand presence in the country. Located in the heart of Hyderabad’s shopping, historic and business district, it is a short drive from the airport and within close proximity to several tourist attractions and more.

The 128 guest rooms and suites offer modern amenities alongside scenic views of the city and Hussain Sagar Lake; and there’s also three food and beverage outlets; meeting rooms and banquet halls; and a rooftop fitness centre.

Melbourne Dining

A new paddock-to-plate restaurant has opened at the Wyndham Hotel Melbourne. Little Billy will showcase local produce, and offer an ever-changing menu featuring healthy dining and dishes that embrace rustic home-style cooking, says Wyndham. See littlebilly.com.au

Asiana A380 To SYD

Asiana Airlines will bring its A380 to Sydney for selected flights in Nov, complete with its flagship first class suites, fully-flat business class beds and an in-flight lounge shared by business and first class passengers, says World Aviation. The A380 will appear on six flights between ICN and SYD.

BridgeClimb Corporates

Sydney’s BridgeClimb has launched a new corporate rewards programme offering event planners a \$100 Westfield voucher for every corporate group booking of 15 climbers or more. Climb experiences can be tailored by event organisers, with a range of pre, during and post-climb enhancements available for entertaining, motivation and team building. Options include the Canape Climb, which sees nibbles provided to guests along the journey. See bridgeclimb.com/corporate

LCY On Messenger

London City has become the first airport in the UK to allow passengers to find real-time flight information using Facebook Messenger. Passengers who have Messenger on their device can send their flight number to the LCY Flight Info Facebook page, to receive an update including departure and arrival time, and boarding gate number. See facebook.com/LCYFlightInfo/

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Silversea's USD170 Million Refurb Plan

Silversea has announced plans for a USD170 million fleet-wide refurbishment plan in a bid to reaffirm its commitment to exceptional standards.

"We are thrilled to be moving ahead with these major refurbishments and look forward to welcoming guests aboard and sharing our unique vision of ultra-luxury cruising, both in terms of service and physical environment," says Silversea chairman Manfredi Lefebvre. "We pride ourselves on being the reference when it comes to ultra-luxury cruising and this investment reflects our

long-term commitment in this regard toward our ships, our guests and our crew."

Silver Whisper, which hosts the line's World Cruise, will undergo a refurbishment by the end of 2016, and has been largely influenced by feedback from World Cruisers.

Its suites will be refurbished and the bathrooms receive dark marble flooring; public spaces will be 'key beneficiaries'; there will be a freshly tiled pool and new chaise lounges; dining areas will receive new furnishings; and new satellite antennas will vastly improve Wi-Fi speeds as well as enable guests to take advantage of new, interactive TVs and on demand movies.

The refurbishment programme extends to Silver Wind during her dry dock, scheduled for Oct 2016, which will include a refurbishment of furniture and furnishings, technology upgrades and new flooring for restaurants and pool deck.

Beyond the Classic fleet, Silver Discoverer will enter dry dock in Oct, and it's the public areas of the Expedition vessel that will receive the most visible changes. The Restaurant will be remodelled, the Discoverer lounge will transform from breakfast venue to a lounge, and there's new equipment for the Explorer Lounge. Further fleet-wide refurbishment will be communicated in due course, says the line.

Kinky Boots Melbourne

Award-winning musical *Kinky Boots* will make its Australian debut at Her Majesty's Theatre, Melbourne from 23 Oct to 27 Nov, says Tourism Victoria. The show features music and lyrics by Cyndi Lauper, and has been a worldwide hit since debuting on Broadway in 2013. See kinkybootsthemusical.com.au

New Sunshine Boss

Visit Sunshine Coast has appointed Simon Latchford as its new chief executive. Latchford is currently the RTO's director of marketing and strategic partnerships, and has been with Visit Sunshine Coast for almost two years. He's been acting chief executive for the last 10 weeks, following the departure of Simon Ambrose.



Ranthambhore Open

The Ranthambhore National Park is now open from 01 Aug 16, Exotic Holidays has advised. Tourist safaris were previously banned during the monsoon season, however due to requests from local hoteliers and tour companies, the Rajasthan Forest Department has agreed to allow safaris over this period.

SQ Champers To Be Won

Singapore Airlines is celebrating in style—and is giving away magnums of Champagne to celebrate the carrier's 40th and 30th anniversaries in Auckland and Christchurch respectively. SQ's New Zealand-based Priority Passenger Service (PPS) club members have the chance to win one of three Dom Perignon Vintage magnums (which is served onboard its flights).

"To ensure your clients are in the draw and do not miss out on such a fabulous prize, please assist when asked to enter them in the draw or whenever they make a booking with you..." says SQ

To be eligible, a PPS club member has to book and pay for travel 16 May- 30 Sep and agents can e-mail their PNR and PPS membership number to SQNZ_reply@singaporeair.com.sg The prizes will be offered as part of three exclusive draws, to each of SQ's Auckland and Wellington region members as part of its 40th birthday celebrations, and to Christchurch members in Oct.

The draw is open to New Zealand PPS members only (and for the first draw (Auckland and Wellington), PPS members must be Auckland and Wellington registered). The prize can only be shipped to an address within New Zealand, adds SQ.

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- Plan & implement a strategic 12 month Local Store Marketing plan for stores across all retail brands
- Analyse & utilise customer segmentation tools to find the right product mix to market & booking trends for Local Store Marketing & Direct Marketing activity
- Work alongside of Flight Centres' Store Event Manager to effectively plan store events to ensure strategic customer & supplier alignment & drive attendance to events that will result in enquiry & sales

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www.flightcentre.co.nz/careers

CostSaver Expands To The Americas

Trafalgar's CostSaver branch is expanding into the Americas, offering value options in the US, Canada and Mexico for 2017.

The new programme will feature 14 journeys in the region, including accommodation and itineraries incorporating must-see sights, as well as airport transfers and the services of a Trafalgar-trained travel director. "We have had a hugely positive response to the CostSaver Europe

and Britain programme and based on continued demand from our retail partners and guests have carefully planned the brand expansion into the Americas offering a wealth of new experiences and must-see sights," says CostSaver's newly-appointed president Guy Young.

Tour options include the eight-day Mexico's Great Copper Canyon, priced from \$269 per day; the 10-day Wonders of the Canadian Rockies journey through Lake Louise, Jasper, Victoria and Vancouver, priced from \$205 per day; exploring Canada from East to West on a 19-day journey with highlights like the Niagara falls, Toronto, Quebec, Montreal and Vancouver, from \$188 per day; and a 14-day California and the Golden West journey, priced from \$200 per day.

See costsaver.trafalgar.com

EK, Travelpart Renewed

Travelpart has announced the renewal of both its global full content and IT agreements with Emirates. The strengthened partnership will see EK offer Travelpart-connected agencies continued access to EK fares and inventory through the Travel Commerce Platform. EK will commence the initial rollout of Travelpart's airline merchandising solutions, meaning it can promote its fare brands, ancillaries and associated upsell options to the global agent community.

Travelpart has also signed an extension of its long-standing IT services agreement with EK, which will see Travelpart continue to provide EK with pricing, shopping and ticket rebooking technology.

Explore Japan Savings

Explore has savings of up to \$480pp on trips to Japan, including bonus nights on Tokyo, transfers and sushi making classes, for trips booked by 22 Aug. Tours include the nine-day Highlights of Japan (from \$4069pp), 14-day Shogun Trail (from \$6960pp) and 24-day Cycle Japan (from \$7550pp). Quote Japan Offer when booking.



Top Noosa Pool Gets An Upgrade

The Mantra French Quarter in Noosa has given its pool area an AUD500,000 makeover, adding a new 'water blade' water feature, two new poolside decks, extra pool loungers, umbrellas and seating. There's also grassy, shaded picnic areas, improved access, and LED lighting. "Our pool is already renowned as one of the largest and best pools in Noosa and these recent improvements will go a long way in cementing this for the future," says resort general manager Nole Beardwood. To celebrate the new pool, the resort is offering a stay and save deal from AUD189pn in a one-bedroom apartment (for a minimum stay of three nights).

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The main focus of this role is to develop and deliver Campaign collateral across the Flight Centre (NZ) brands. This is a high volume, deadline driven role where you'll need to be hands on with tactical campaign delivery as well as providing strategic direction to the business.

- Planning and management of national advertising spend
- Deployment of national campaigns across relevant media channels
- Product planning, offering right product mix to market
- Responsible for the delivery of weekly advertising including local store marketing
- Relationship management with key internal stakeholders and valued suppliers
- Campaign team growth, development and support where required

This is an opportunity to put your in-depth industry knowledge to work in a creative and supportive environment.

What we're looking for?

- 3 or more years in retail or travel marketing experience
- Proven tactical campaign experience
- The ability to work effectively under pressure, with high volumes to deliver multiple campaigns and marketing collateral simultaneously in short time periods
- The highest attention to detail and level of accuracy
- A proactive person with a great attitude and drive to succeed

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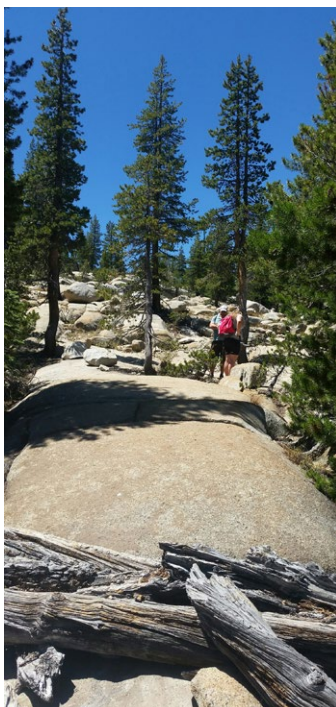
Discovering Yosemite Park



Airline capacity to California is up and the airfares are coming down, giving Kiwis more reasons to visit California and destinations beyond the traditional gateways such as the iconic Yosemite National Park.

The weather in Jul in California is sublime however the combination of sunshine and the school holidays means you need to expect this stunning national park to be busy, says Louise Frend, who is just back from visiting the park and has shared her experiences below.

Many visitors (like us) just self-drive and explore the park by taking short one- to five-hour hikes while some seriously fit and experienced hikers and climbers spend weeks here and delving deep into the parks secrets. I was envious of the time those



travellers had to immerse themselves in the Yosemite experience. The peace and tranquility is the best part of spending time off the beaten track and we found this with ease on the extended walks. My favourite was the 12.5 mile hike to Glen Aulin where we got up close and personal with picket pins, coyote and mule deer.

Two shorter and far easier walks were Lukens Lake out of White Wolf, abundant wildflowers made the hike all the more special along with the giant Sequoia groves at Tuolumne Grove—one tree hollowed out at the base was large enough to drive a car through. There is a myriad of walks, hikes and climbs to choose from, ranging from a short mile round trip to days or weeks in duration. Many of the walks are supported by a shuttle bus that will pick you up from the main road and return you to the central car parks. An effective system facilitating good access and minimising traffic in the busy months.

Rivers, waterfalls, bears and mountain lions are (exciting and beautiful) hazards so it's important to adhere to the rules and heed the advice given. Yosemite valley was where we spent our last day in the region. Due to conjection we were based at Mammoth Mountain and East Yosemite became our backyard for exploring. It's advisable to book accommodation or camping well in advance if travelling Jun-Aug.

The Valley is dominated by two colossal granite cliffs El Capitan and Half Dome. The region is carved out by glaciers and offers walks that take you away from the madding crowd. Again shuttle buses provide excellent access to multiple sites for further exploring. For more on Yosemite, see nps.gov/yose/

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Reporting to the National Campaign Manager, you will be involved in delivery of marketing campaigns and initiatives aimed at driving sales to our Flight Centre retail stores. You will focus on above the line marketing

- Working on press advertising
- POS material
- TV commercials
- Radio advertising
- Local Store Marketing
- Planning publicity strategies and campaigns
- Writing and producing media and product releases
- Assisting with crisis communication
- Promotional events

What we're looking for?

- 1-3 years in retail or travel marketing experience
- Press release writing and communications experience
- The ability to work effectively under pressure and with high volumes to deliver multiple campaigns and marketing collateral simultaneously in short time period
- The highest attention to detail and level of accuracy

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